Overview

Canva is an online photo-editing site that allows users to create infographics, presentations, and promotional materials.

What You Need to Begin

- A free account on Canva.com
- Photographs or images (from your computer or phone)

Walk-Through for Creating an Image with Canva

- Select a design based on desired size (for instance, 18 X 24 is "Poster").
- Click "Uploads" icon to upload your own images.
- Click other icons to add text, backgrounds, shapes, etc.
- Strive for a balanced design with complementary colors. Avoid clutter.
- Export by selecting the downward arrow in the upper right. Select "PDF Print."

Tips

- Avoid using too many different fonts in a single design. In general, two should be fine.
- Line up your images and text using the guiding lines provided by Canva. Strive for precision to avoid disorienting your audience.
- Always import the highest possible resolution images. A low-resolution image may appear fine on your screen, but it could still pixelate when you print it or view it on another device.